

Zootool for iPhone

Web: <http://zootool.com/iphone>

Twitter: @zootool

Web: <http://chacola.com>

Twitter: @nicolascormier

Zootool.com

Online bookmark storage (Website + Webapp)

Created in 2007 by Bastian (@bastianallgeier)

50,000 members

Online Bookmarker

Same as safari bookmarks but online

Save an URL and assign tags

Delicious; Pinboard; Google Bookmarks

Delicious

[Home](#)[Bookmarks](#) ▾[People](#) ▾[Tags](#) ▾[Search](#)Hi, [nicolascormier](#) ▾ | [Inbox](#) | [Settings](#) | [Help](#) | [Sign Out](#)

Nicolas Cormier's Bookmarks

[Bookmarks](#) | [Network](#) | [Tags](#) | [Subscriptions](#) | [Inbox](#)Site: <http://frogchunk.com>See more bookmarks in [Popular](#), [Recent](#), or [look up a URL](#).[nicolascormier](#)[Bookmarks](#) **750**[Display options](#) ▾

06 MAY 11 [Round 4 Elimination - Webbie Madness Secret Identities Revealed | Blog | nGen Works](#)

[EDIT](#) | [SHARE](#) | [DELETE](#)[@nicedesign](#)

01 MAY 11 [Google Web Fonts](#)

[EDIT](#) | [SHARE](#) | [DELETE](#)**1629**[font](#)

27 APR 11 [Dijon Honey-Maple Glazed Pork Tenderloin | Honest Cooking](#)

[EDIT](#) | [SHARE](#) | [DELETE](#)[cooking](#)

26 APR 11 [Surfin' Safari - Blog Archive » Web Inspector: Understanding Stack Traces](#)

[EDIT](#) | [SHARE](#) | [DELETE](#)[javascript](#)[debugging](#)

[Meaty: The OS X Menu Bar tool for Tender — hoth.entp.com](#)

[EDIT](#) | [SHARE](#) | [DELETE](#)[app](#)[support](#)

- [Save a new bookmark](#)
- [Edit public profile](#)
- [Bulk edit](#)
- [Browse these bookmarks](#)

[Tags](#)[Options](#) ▾[Top 10 Tags](#)

[@nicedesign](#) [iphone](#) [cocoa](#) [security](#)
[osx](#) [@jobs](#) [design](#) [objective-c](#) [javascript](#)
[programming](#)

[All Tags](#)**689**

[.a](#) [@company](#) [@home-design](#) [@iphone-](#)
[optimized](#) [@jobs](#) [@nicedesign](#) [@nicefash](#)
[@nicegui](#) [@niceresume](#) [@nicetitle](#) [@photography](#)
[@portfolio](#) [@tobuy](#) [@todownload](#) [@toread](#)
[@torss](#) [@tumblrtheme](#) [@zoolike](#) [+initialize](#)
[1password](#) [64bit](#) [a5](#) [abandoned](#) [accessibility](#)
[accessors](#) [adhoc](#) [ajax](#) [algorithm](#) [algorithms](#)
[allocator](#) [alternative](#) [amazons3](#) [analytics](#) [android](#)
[animation](#) [app](#) [apple](#) [application](#) [application.ini](#)
[appstore](#) [aran](#) [architecture](#) [arguments](#) [arm](#)
[array](#) [art](#) [article](#) [asihttprequest](#) [asl](#) [aslr](#)
[assembly](#) [assert](#) [assert_cast](#) [assignment-list](#)
[associative-references](#) [asynchronous](#) [atomic](#)
[attack](#) [attributed-strings](#) [audio](#) [audioengine](#)
[aurora](#) [australia](#) [automation](#) [autorelease](#)
[autotune](#) [awesome](#) [awesomeness](#) [b-heap](#)
[background](#) [backup](#) [badge](#) [bakery](#) [base2](#)
[base64](#) [batteries](#) [beanbags](#) [beards](#) [beef](#) [beer](#)

Visual Bookmarker

Zootool

Home Zoo Profile People Settings Pro Tools Logout

Home

+ new bookmark

Search

Everyone

Following

Popular

All Types ▾



5 Projects: Interview 2...



Twig & Thistle » Mall ...



Joel Gethin Lewis.



KAMI



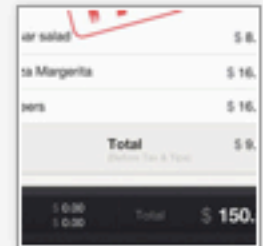
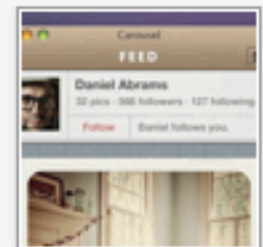
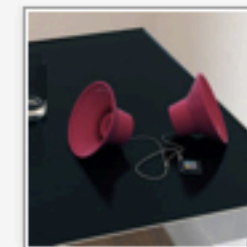
W2MSa84efowVLIw95...



Walter White

YOUR RECENT ENTRIES

your zoo ▸



ZOO CHATTER

view all ▸



martindelin added
Tembo2.jpg to their Zoo
yesterday



natarinchen added
sway_131_W.jpg to their Zoo
3 days ago

Zootool for iPhone

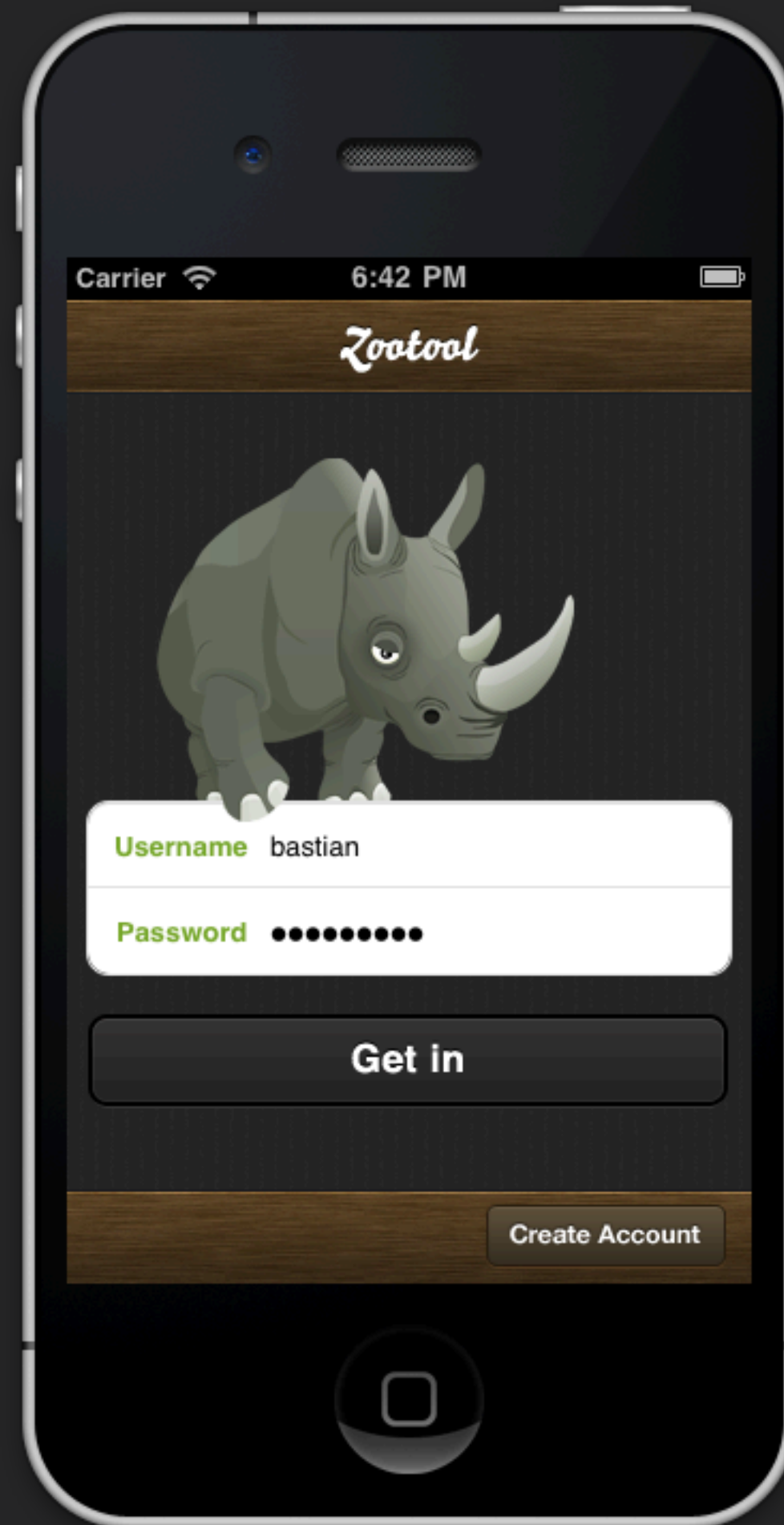
Official iPhone app

Mainly native

“Integration” with Safari Mobile

Focus on delivering consistent UX/UI

Demo



Feedback

Custom UI

Managing external resources

Safari Mobile

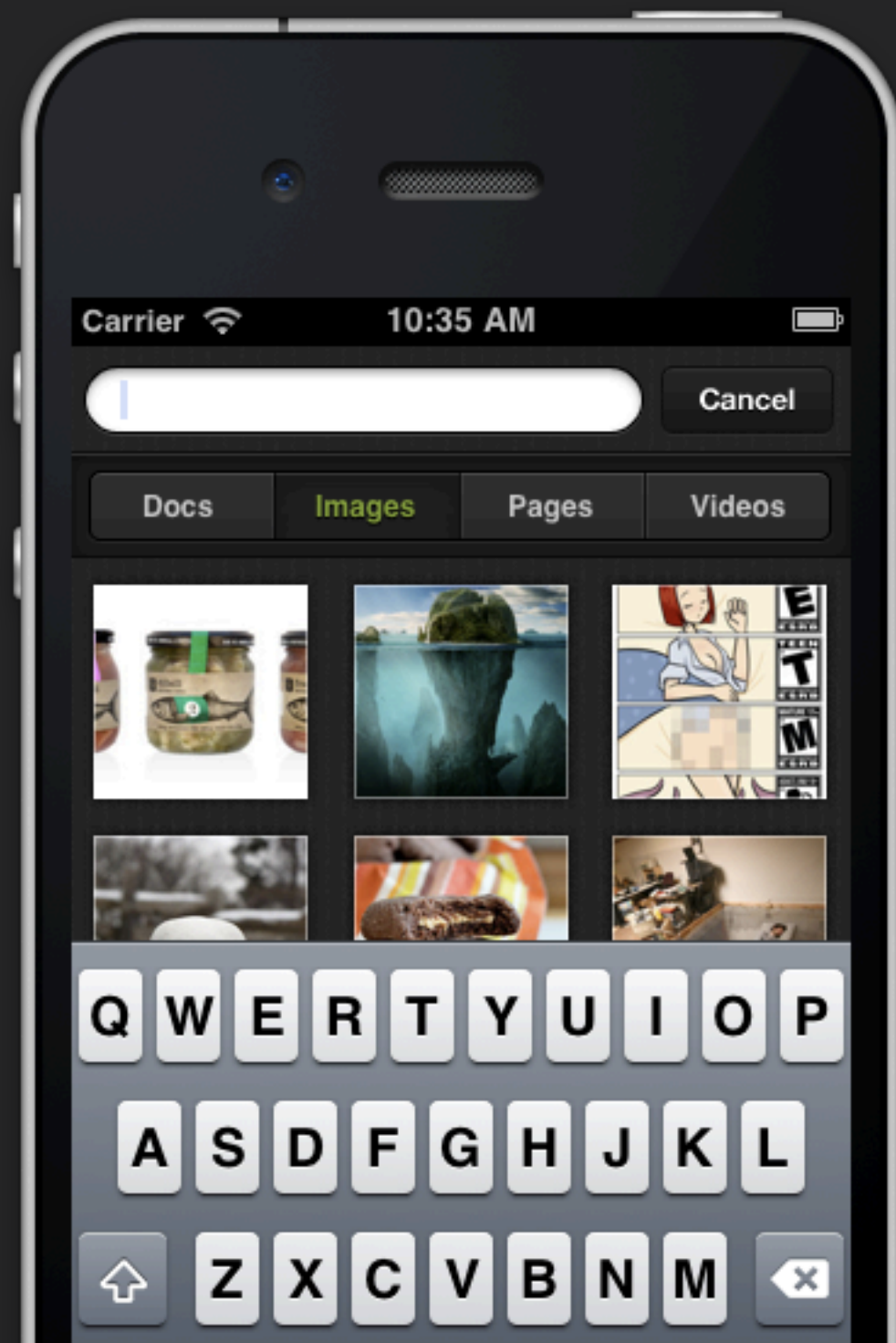
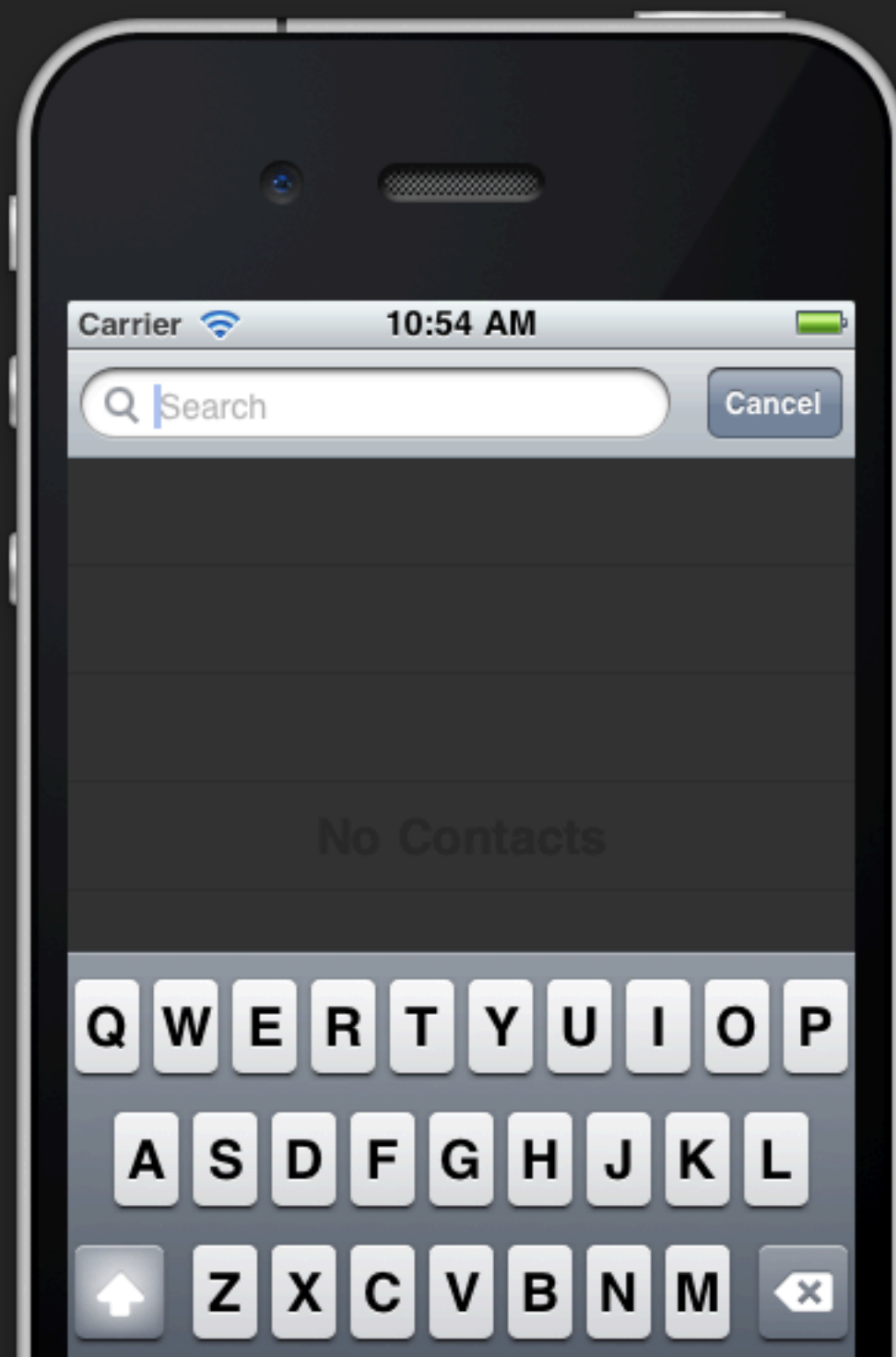
Custom UI

IMHO, Cocoa Touch comes with very good and easy to use UI elements

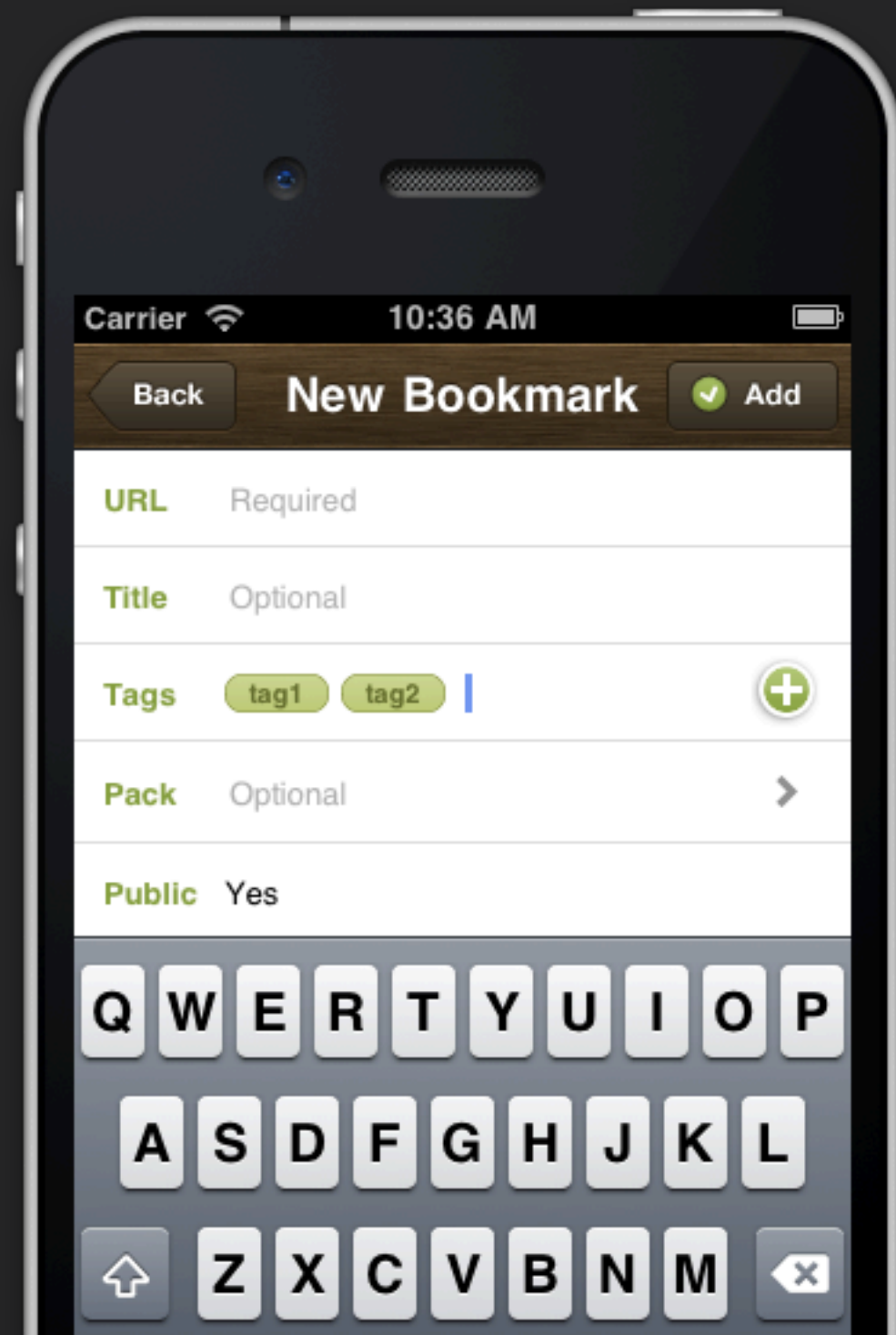
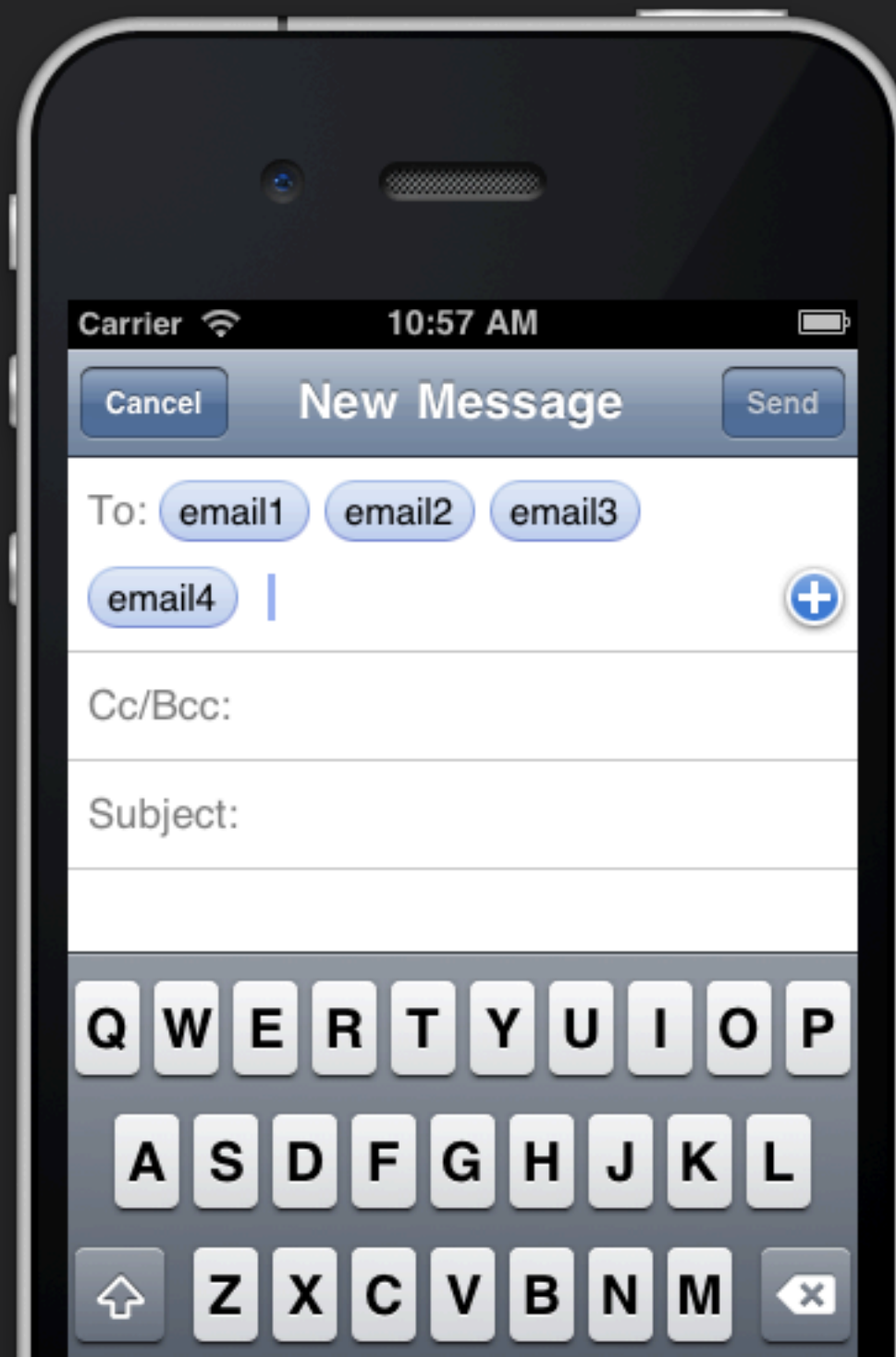
BUT

As soon as you want to customise them, you have to rewrite them from scratch

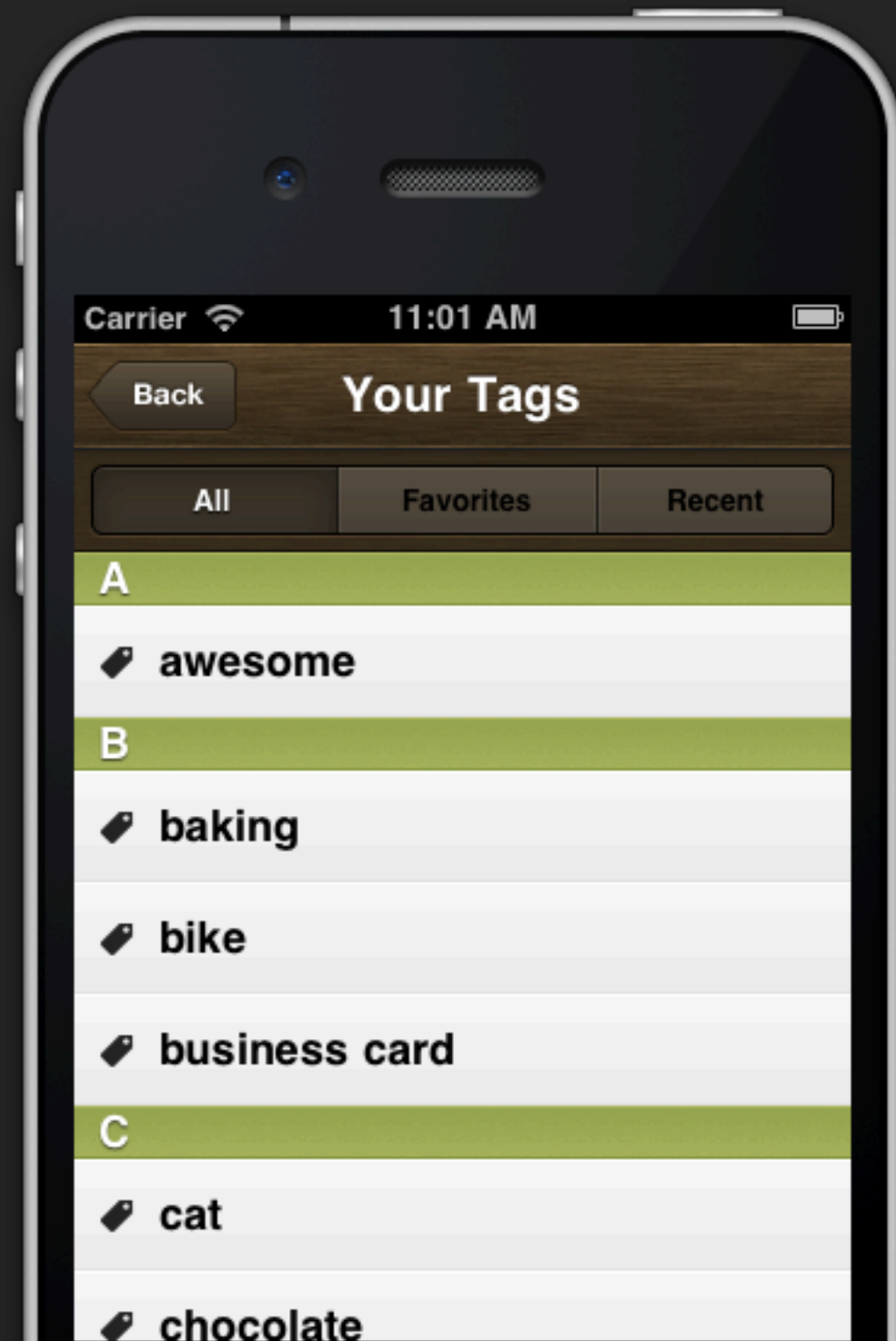
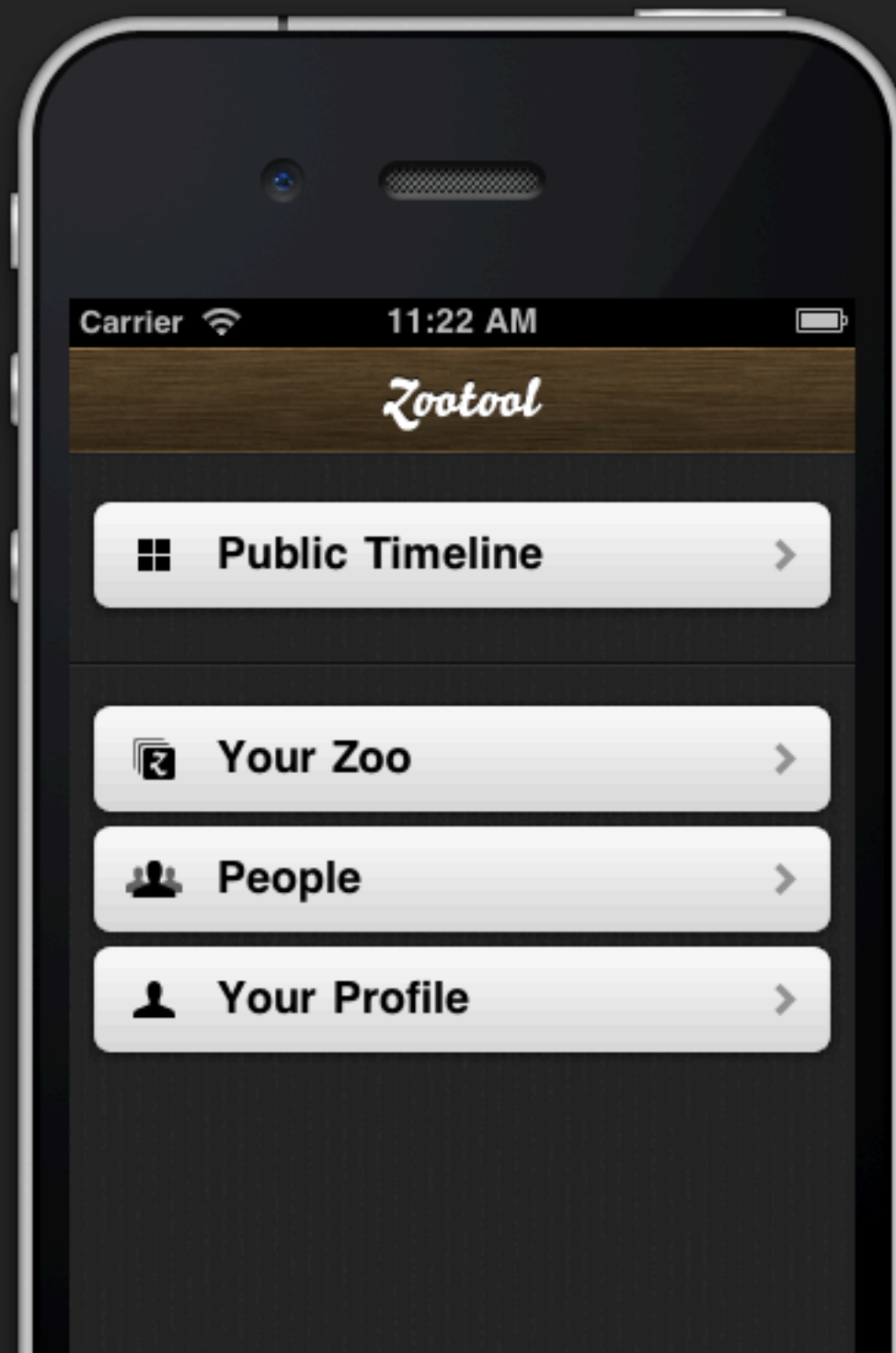
Custom UI



Custom UI



Custom UI



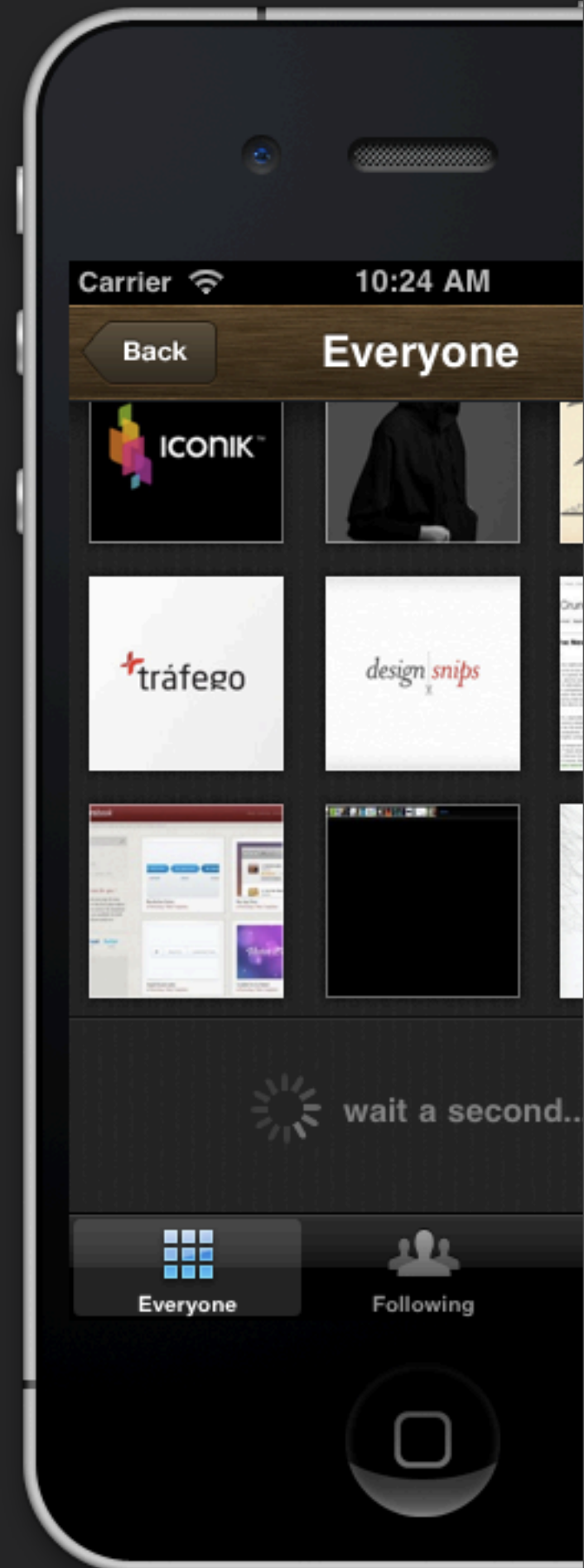
Managing Resources

Download many thumbnails

12 thumbnails per page

90x90 png files (~ 250k/page)

180x180 for retina (~ 720k/page)



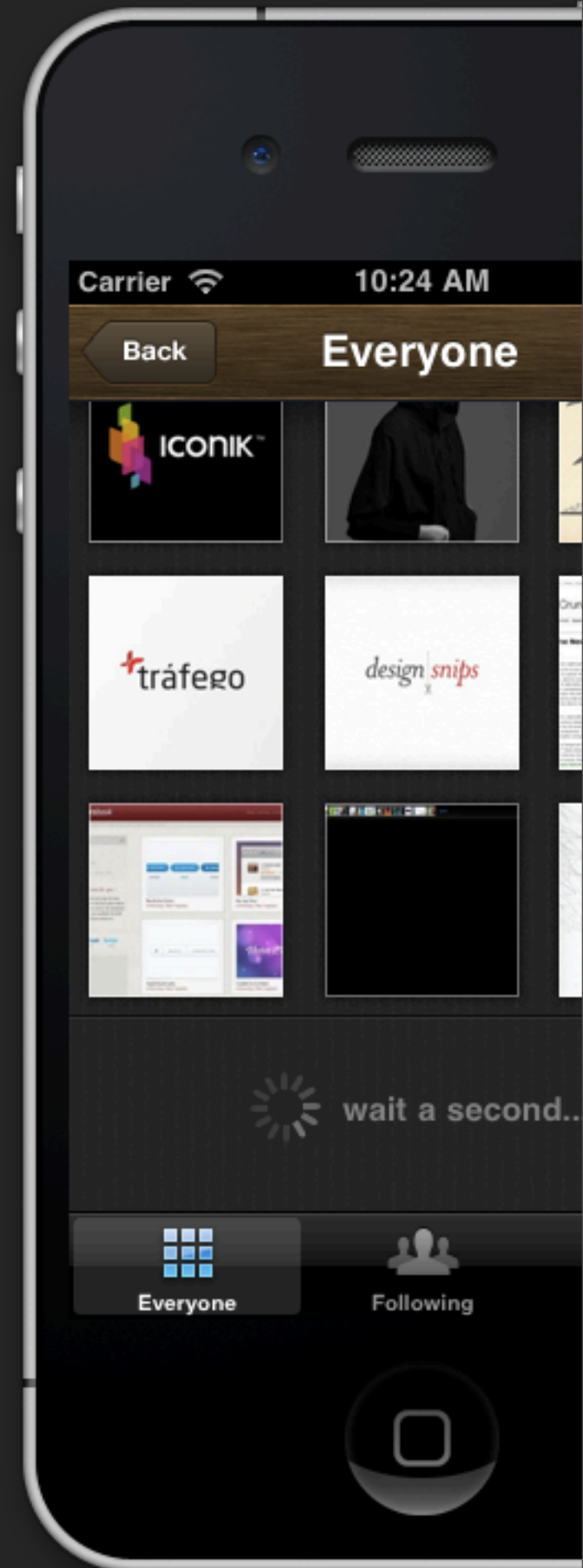
Managing Resources

Caching & Fetching

NSOperationQueue

NSCache

HTTP Pipelining



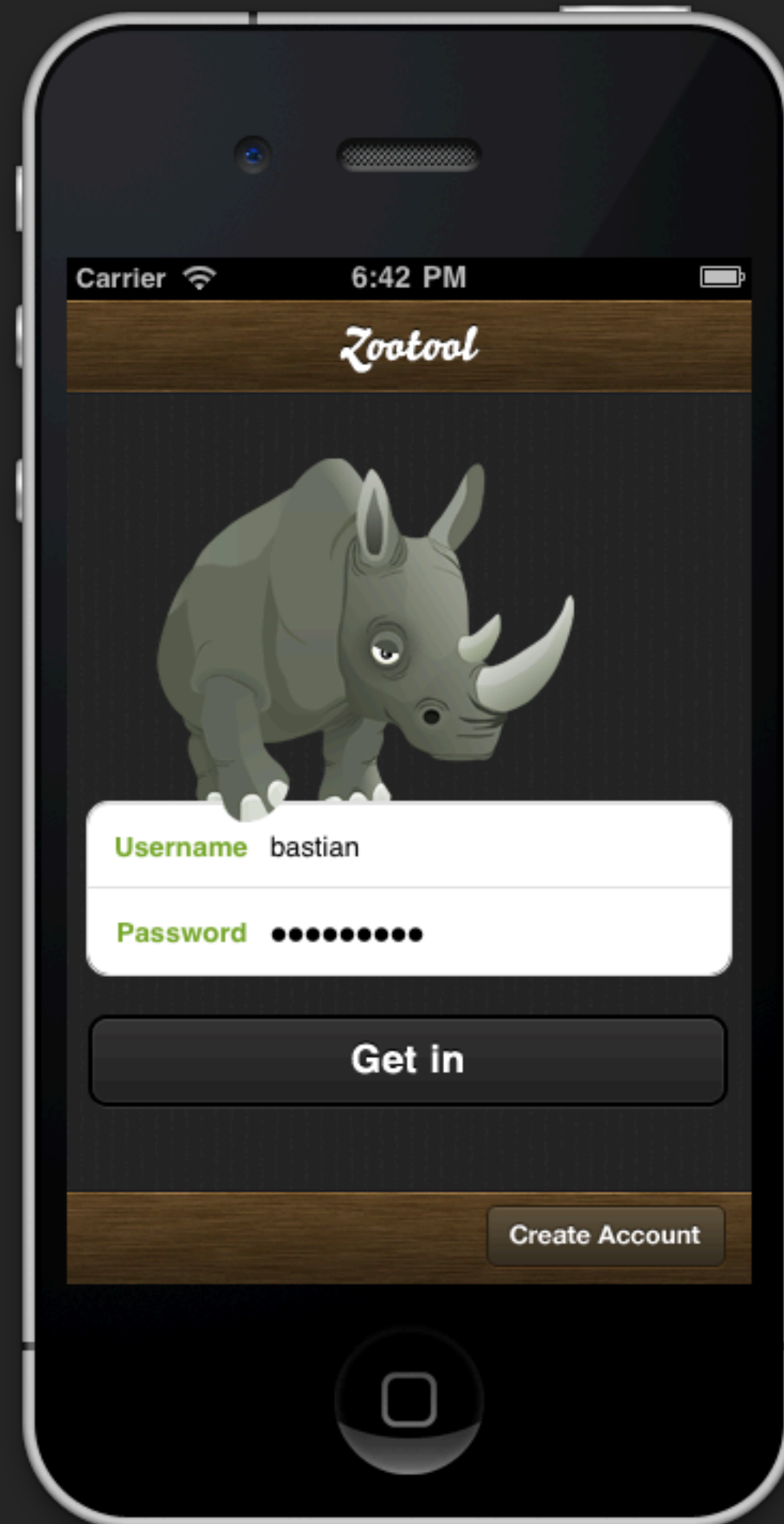
Safari Integration

No proper API to extend safari mobile

No extension mechanism

Adding “javascript” bookmarks to safari

Safari Integration



Thanks for Listening

Web: <http://zootool.com/iphone>

Twitter: @zootool

Web: <http://chacola.com>

Twitter: @nicolascormier